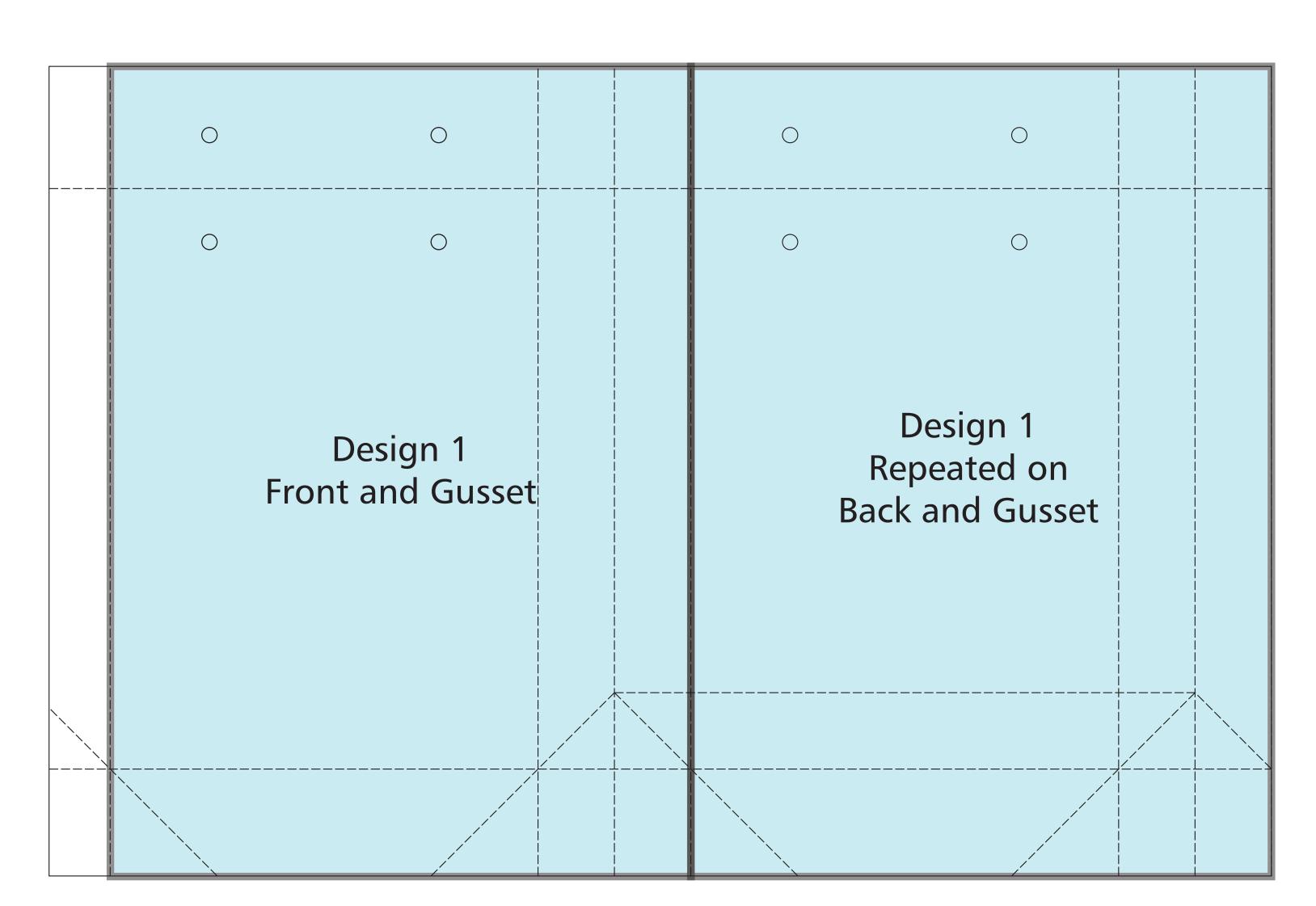
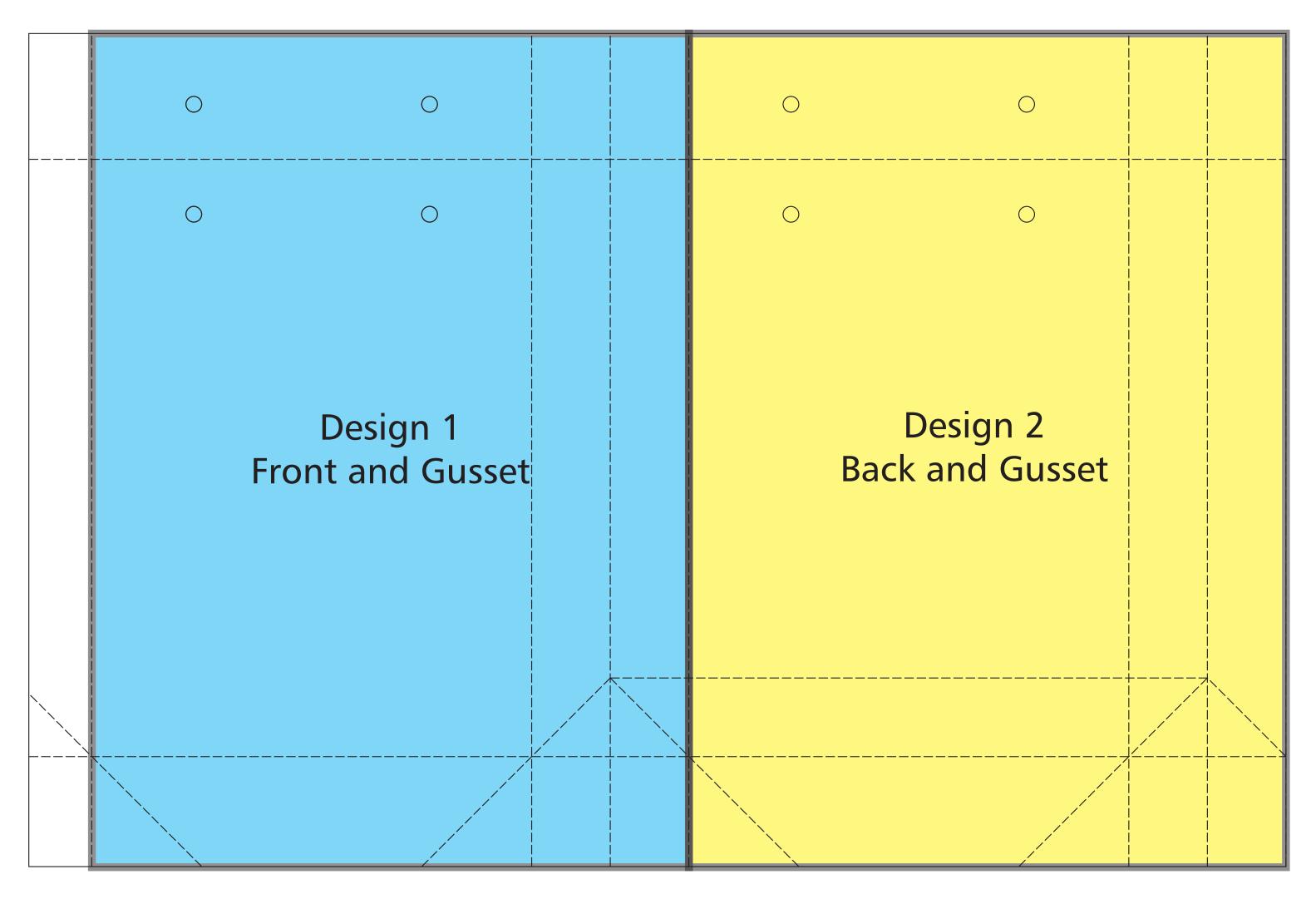


ILLUSTRATING QUIET ZONES: AVOID PLACING IMPORTANT INFORMATION IN RED AREAS



PRINTING SAME IMAGE ON BOTH SIDES - ONE SIDE INCLUDES A FACE AND A GUSSET



PRINTING DIFFERENT IMAGE ON BOTH SIDES - THIS INVOLVES AN ADDITIONAL PLATE COST